

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

New Media Firm
1322 G Street SE
Washington, DC 20003

| | | |
|--|---|--|
| <u>Contract / Revision</u> 575530 / | | <u>Alt Order #</u> 09820367 |
| <u>Product</u> PATRIOT MAJORITY | | |
| <u>Contract Dates</u> 09/18/12 - 10/01/12 | | <u>Estimate #</u> 1637 |
| <u>Advertiser</u> Patriot Majority | | <u>Original Date / Revision</u> 09/17/12 / 09/17/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WITI | <u>Account Executive</u> Trevor Heaton | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8476 | <u>Advertiser Code</u> 371 | <u>Product Code</u> 389 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | 6 | 09/18/12 | 09/18/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$550.00 | | | |
| N 2 | 6 | 09/20/12 | 09/20/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$550.00 | | | |
| N 3 | 6 | 09/24/12 | 09/24/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$550.00 | | | |
| N 4 | 6 | 09/25/12 | 09/25/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$550.00 | | | |
| N 5 | 6 | 09/27/12 | 09/27/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$550.00 | | | |
| N 6 | 6 | 10/01/12 | 10/01/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$550.00 | | | |
| N 7 | 6 | 09/19/12 | 09/19/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --W---- | | | | 1 | \$350.00 | | | |
| N 8 | 6 | 09/20/12 | 09/20/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$350.00 | | | |
| N 9 | 6 | 09/21/12 | 09/21/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$350.00 | | | |
| N 10 | 6 | 09/26/12 | 09/26/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$350.00 | | | |
| N 11 | 6 | 09/27/12 | 09/27/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$350.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u> 09/18/12 - 10/01/12 | <u>Product</u> PATRIOT MAJORITY | <u>Estimate #</u> 1637 |
| <u>Advertiser</u> Patriot Majority | | <u>Original Date / Revision</u> 09/17/12 / 09/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 12 | 6 | 09/28/12 | 09/28/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$350.00 | | | |
| N 13 | 6 | 09/18/12 | 09/18/12 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$400.00 | | | |
| N 14 | 6 | 09/24/12 | 09/24/12 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$400.00 | | | |
| N 15 | 6 | 09/25/12 | 09/25/12 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$400.00 | | | |
| N 16 | 6 | 10/01/12 | 10/01/12 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$400.00 | | | |
| N 17 | 6 | 09/18/12 | 09/18/12 | M-F 10-11a | 10-11a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$200.00 | | | |
| N 18 | 6 | 09/20/12 | 09/20/12 | M-F 10-11a | 10-11a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$200.00 | | | |
| N 19 | 6 | 09/24/12 | 09/24/12 | M-F 10-11a | 10-11a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$200.00 | | | |
| N 20 | 6 | 09/25/12 | 09/25/12 | M-F 10-11a | 10-11a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$200.00 | | | |
| N 21 | 6 | 09/27/12 | 09/27/12 | M-F 10-11a | 10-11a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$200.00 | | | |
| N 22 | 6 | 10/01/12 | 10/01/12 | M-F 10-11a | 10-11a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$200.00 | | | |
| N 23 | 6 | 09/19/12 | 09/19/12 | M-F 12p-1p | 12p-1p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --W---- | | | | 1 | \$200.00 | | | |
| N 24 | 6 | 09/21/12 | 09/21/12 | M-F 12p-1p | 12p-1p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$200.00 | | | |
| N 25 | 6 | 09/26/12 | 09/26/12 | M-F 12p-1p | 12p-1p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$200.00 | | | |
| N 26 | 6 | 09/28/12 | 09/28/12 | M-F 12p-1p | 12p-1p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$200.00 | | | |
| N 27 | 6 | 09/19/12 | 09/19/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | --W---- | | | | 1 | \$125.00 | | | |
| N 28 | 6 | 09/21/12 | 09/21/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$125.00 |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 575530 / | 09820367 |

| | | |
|-----------------------|------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/18/12 - 10/01/12 | PATRIOT MAJORITY | 1637 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Patriot Majority | 09/17/12 / 09/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|----------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----F-- 1 \$125.00 | | | | | | | | | | | | |
| N 29 | 6 | 09/24/12 | 09/24/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$125.00 | | | | | | | | | | | | |
| N 30 | 6 | 09/26/12 | 09/26/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W---- 1 \$125.00 | | | | | | | | | | | | |
| N 31 | 6 | 09/28/12 | 09/28/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----F-- 1 \$125.00 | | | | | | | | | | | | |
| N 32 | 6 | 10/01/12 | 10/01/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 M----- 1 \$125.00 | | | | | | | | | | | | |
| N 33 | 6 | 09/18/12 | 09/18/12 | M-F 3p-330p | 3p-330p | | :30 | | | NM | 1 | \$185.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -T----- 1 \$185.00 | | | | | | | | | | | | |
| N 34 | 6 | 09/20/12 | 09/20/12 | M-F 3p-330p | 3p-330p | | :30 | | | NM | 1 | \$185.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---T--- 1 \$185.00 | | | | | | | | | | | | |
| N 35 | 6 | 09/25/12 | 09/25/12 | M-F 3p-330p | 3p-330p | | :30 | | | NM | 1 | \$185.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -T----- 1 \$185.00 | | | | | | | | | | | | |
| N 36 | 6 | 09/27/12 | 09/27/12 | M-F 3p-330p | 3p-330p | | :30 | | | NM | 1 | \$185.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---T--- 1 \$185.00 | | | | | | | | | | | | |
| N 37 | 6 | 09/19/12 | 09/19/12 | M-F 330p-4p | 330p-4p | | :30 | | | NM | 1 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$200.00 | | | | | | | | | | | | |
| N 38 | 6 | 09/21/12 | 09/21/12 | M-F 330p-4p | 330p-4p | | :30 | | | NM | 1 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----F-- 1 \$200.00 | | | | | | | | | | | | |
| N 39 | 6 | 09/26/12 | 09/26/12 | M-F 330p-4p | 330p-4p | | :30 | | | NM | 1 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W---- 1 \$200.00 | | | | | | | | | | | | |
| N 40 | 6 | 09/28/12 | 09/28/12 | M-F 330p-4p | 330p-4p | | :30 | | | NM | 1 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----F-- 1 \$200.00 | | | | | | | | | | | | |
| N 41 | 6 | 09/19/12 | 09/19/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | \$325.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --W---- 1 \$325.00 | | | | | | | | | | | | |
| N 42 | 6 | 09/24/12 | 09/24/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | \$325.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M----- 1 \$325.00 | | | | | | | | | | | | |
| N 43 | 6 | 09/26/12 | 09/26/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | \$325.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --W---- 1 \$325.00 | | | | | | | | | | | | |
| N 44 | 6 | 10/01/12 | 10/01/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | \$325.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 M----- 1 \$325.00 | | | | | | | | | | | | |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
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|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 45 | 6 | 09/18/12 | 09/18/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | \$385.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$385.00 | | | |
| N 46 | 6 | 09/21/12 | 09/21/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | \$385.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$385.00 | | | |
| N 47 | 6 | 09/25/12 | 09/25/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | \$385.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$385.00 | | | |
| N 48 | 6 | 09/28/12 | 09/28/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | \$385.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$385.00 | | | |
| N 49 | 6 | 09/19/12 | 09/19/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --W---- | | | | 1 | \$700.00 | | | |
| N 50 | 6 | 09/20/12 | 09/20/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$700.00 | | | |
| N 51 | 6 | 09/26/12 | 09/26/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$700.00 | | | |
| N 52 | 6 | 09/27/12 | 09/27/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$700.00 | | | |
| N 53 | 6 | 09/18/12 | 09/18/12 | M-F 530p-6p | 530p-6p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$700.00 | | | |
| N 54 | 6 | 09/25/12 | 09/25/12 | M-F 530p-6p | 530p-6p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$700.00 | | | |
| N 55 | 6 | 09/18/12 | 09/18/12 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -T----- | | | | 1 | \$500.00 | | | |
| N 56 | 6 | 09/20/12 | 09/20/12 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$500.00 | | | |
| N 57 | 6 | 09/24/12 | 09/24/12 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | M----- | | | | 1 | \$500.00 | | | |
| N 58 | 6 | 09/25/12 | 09/25/12 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$500.00 | | | |
| N 59 | 6 | 09/27/12 | 09/27/12 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$500.00 | | | |
| N 60 | 6 | 10/01/12 | 10/01/12 | M-F 630p-7p | 630p-7p | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | | | 1 | \$500.00 | | | |
| N 61 | 6 | 09/19/12 | 09/19/12 | M-F 930-10p | 930p-10p | | :30 | | | NM | 1 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --W---- | | | | 1 | \$1,550.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

| | | |
|--|------------------------------------|--|
| <u>Contract / Revision</u> 575530 / | | <u>Alt Order #</u> 09820367 |
| <u>Contract Dates</u> 09/18/12 - 10/01/12 | <u>Product</u> PATRIOT MAJORITY | <u>Estimate #</u> 1637 |
| <u>Advertiser</u> Patriot Majority | | <u>Original Date / Revision</u> 09/17/12 / 09/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals Spots Amount | |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|------------------------|--------------------|
| N 62 | 6 | 09/20/12 | 09/20/12 | M-F 930-10p | 930p-10p | | :30 | | | NM | 1 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$1,550.00 | | | |
| N 63 | 6 | 09/26/12 | 09/26/12 | M-F 930-10p | 930p-10p | | :30 | | | NM | 1 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$1,550.00 | | | |
| N 64 | 6 | 09/27/12 | 09/27/12 | M-F 930-10p | 930p-10p | | :30 | | | NM | 1 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$1,550.00 | | | |
| Totals | | | | | | | | | | | 64 | \$27,530.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/30/12 | 58 | \$25,430.00 | \$21,615.50 |
| 10/01/12 - 10/01/12 | 6 | \$2,100.00 | \$1,785.00 |
| Totals | 64 | \$27,530.00 | \$23,400.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, The New Media Firm
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges:

This broadcast time will be used by: Patriot Majority USA

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☒

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority USA, P.O. Box 35522, Washington, D.C. 20033-5522, Craig Varoga, Treasurer.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/17/2012 Craig Varoga 202-675-6936
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

MUNDY KATOWITZ MEDIA, INC.

1322 G Street, SE
Washington, DC 20003
(202) 675-6936
Media Account 3

JPMORGAN CHASE BANK, NA
Merrill Lynch
25-80/440

22392

09/17/2012

PAY TO THE
ORDER OF

WITI TV

\$ **23,400.50

Twenty-three thousand four hundred and 50/100

DOLLARS

WITI TV

Mark Kyne

MEMO

Patriot Majority USA TNMF125-12 9/18-9/24/2012

⑈022392⑈ ⑆044000804⑆ 041181178303⑈

MUNDY KATOWITZ MEDIA, INC.
09/17/2012

WITI TV

22392

Patriot Majority USA TNMF125-12 9/18-9/24/2012

23,400.50

order 575530

1053 ML Media 3

Patriot Majority USA TNMF125-12 9/18-9/24/2012

23,400.50